



## 2019 Conference Program Agenda

\*details are subject to change  
updated on June 28, 2019

Time	Session Type	Panel/Event	Moderator	Panelists
<b>Wednesday, June 26, 2019</b>				
12:00 pm - 6:00 pm	ALL	On-Site Registration		
5:00 pm – 5:30 p.m.	ALL	Kickoff Toast		Sponsored by Borden Ladner Gervais LLP
5:30 pm - 7:00 pm	ALL	Opening Ceremony/Welcome Reception		
<b>Thursday, June 27, 2019</b>				
7:00 am - 8:00 am	ALL	Breakfast in the Exhibit Hall		
8:00 am - 8:15 am	GENERAL	Welcome/Opening Remarks	Marianne Rowden, <i>AAEI</i>	Nancy Chinander, <i>Conference Co-Chair</i> ; Michael Cerny, <i>Conference Co-Chair</i>
8:15 am -	GENERAL	Trade in a Shifting World	Karen Kelly, <i>AAEI Chair</i>	Colin Bird, <i>Canadian Embassy</i> ; José Raúl Perales, <i>CIPE</i>

9:30 am				
9:30 am - 10:00 am	COFFEE BREAK	Exhibit Hall		Sponsored by Borden Ladner Gervais LLP
10:00 am - 11:00 pm	GENERAL	The Future of FTAs in U.S. Trade Policy	Jennifer McCadney, <i>Kelley Drye &amp; Warren LLP</i>	Leila Afas, <i>Toyota</i> ; Neena Shenai, <i>Medtronic</i> ; Theresa Walker, <i>Deloitte</i>
11:00 am - 12:00 pm	BREAKOUT	Deal or No Deal? – USMCA and Rules of Origin	Adrienne Braumiller, <i>Braumiller Law Group</i>	George Tuttle, <i>Law Offices of George R. Tuttle</i> ; Justin Huget, <i>Mercedes-Benz US Intl</i> ; Jessica Wasserman, <i>Greenspoon Marder LLP</i>
11:00 am - 12:00 pm	BREAKOUT	Digital Trade and eCommerce	Fred Klemashevich, <i>FedEx</i>	Daniel Randall, <i>CBP</i> ; Laurie Dempsey, <i>CBP</i> ; Ramsey Kazem, <i>Spark Compliance</i>
12:00 pm - 1:30 pm	ALL	Luncheon with Featured Keynote Speaker	Under Secretary of Commerce for International Trade Gilbert B. Kaplan	
1:30 pm - 2:45 pm	GENERAL	Congress's New Consensus on Foreign Investments and Export Control	Kevin Wolf, <i>Akin Gump</i>	Jamie McCormick, <i>House Foreign Affairs Committee</i> ; Adrienne Frazier, <i>U.S. Department of Commerce</i>
2:45 pm - 3:15 pm	COFFEE BREAK	Exhibit Hall		Sponsored by Borden Ladner Gervais LLP
3:15 pm - 4:15 pm	BREAKOUT	The Alphabet Soup of FIRRMA, CFIUS, & M&A and Its Impact to You	Dave Nelson, <i>3M</i>	David Hanke, <i>Arent Fox</i> ; Aaron Gothelf, <i>General Electric</i> ; Mario Palacios, <i>Intel</i>
3:15 pm - 4:15 pm	BREAKOUT	Seeing Drawback through a TFTEA-Colored Kaleidoscope	Dave Corn, <i>CJ Holt</i>	Mary Anne Carney, <i>CBP</i> ; Dawn Olesky, <i>STTAS a UPS Company</i> ; David Verkiak, <i>JM Rodgers Co., Inc.</i> ; Michael Cerny, <i>Sandler, Travis &amp; Rosenberg</i>

4:15 pm - 4:30 pm	TRANSITION BREAK			
4:30 pm - 5:30 pm	BREAKOUT	The Future of Global Trade Management Solutions	Beth Pride, <i>BPE Global</i>	Mary Breede, <i>Thomson Reuters</i> ; Julie Parks, <i>Raytheon Company</i>
4:30 pm - 5:30 pm	BREAKOUT	The Art of the Trade Deal: Section 232 and 301 Duty-Busting Strategies	Lenny Feldman, <i>Sandler, Travis &amp; Rosenberg</i>	Susie Hoeger, <i>Abbott Laboratories</i> ; John Jager, <i>Toyota Tsusho America, Inc.</i>
5:30 pm - 6:30 pm	ALL	Networking Reception		

**Friday, June 28, 2019**

7:00 am - 8:00 am	ALL	Breakfast in the Exhibit Hall		
8:00 am - 9:15 am	GENERAL	Current U.S. Trade Policy: Assault on the Global Trade Order or Potential Winning Strategy?	Kathleen Murphy, <i>Drinker, Biddle &amp; Reath</i>	Douglas Grob, <i>Albright Stonebridge Group</i> ; Amb. Rufus Yerxa, <i>National Foreign Trade Council</i>
9:15 am - 9:30 am	TRANSITION BREAK			
9:30 am - 10:30 am	ALL	Roundtables	Hot Topics and PGAs	
10:30 am - 11:00 am	COFFEE BREAK	Exhibit Hall		
11:00 am - 12:00 pm	BREAKOUT	How Do You Get a Tariff Exclusion?	David Hamill, <i>Arent Fox</i>	Melanie Weiland, <i>Motor &amp; Equipment Manufacturers Association (MEMA)</i> ; Greg Connor, <i>CBP</i>
11:00 am -	BREAKOUT	Trade Compliance Ping Pong and the Impact on Internal Policy Directive	Cora Di Pietro, <i>Livingston</i>	Richard Kloostra, <i>Hexion Inc.</i> ; Antoinette

12:00 pm				Montoya, <i>Bechtel Corporation</i>
12:00 pm - 1:30 pm	ALL	Luncheon with Featured Keynote Speaker	CBP Executive Assistant Commissioner Brenda B. Smith	Sponsored by Sandler, Travis & Rosenberg, PA
1:30 pm - 2:30 pm	GENERAL	Customs Framework in the 21st Century	Cindy Allen, <i>FedEx Trade Networks</i>	Thomas Overacker, <i>Executive Director of Cargo Conveyance and Security, CBP</i> ; John Leonard, <i>Executive Director of Policy and Trade Program, CBP</i>
2:30 pm - 3:00 pm	COFFEE BREAK	Exhibit Hall		
3:00 pm - 4:00 pm	BREAKOUT	Emerging Technologies – The Force behind the Global Trade Engine	Heather Sears, <i>Jacobson Burton Kelley PLLC</i>	Greg Hill, <i>Leonardo DRS, Inc.</i> ; Matt Borman, <i>U.S. Department of Commerce</i> ; Jessica Blum Sanchez, <i>Accenture</i>
3:00 pm - 4:00 pm	BREAKOUT	Do You Know What's on Your State's Trade Agenda?	Chris Floersch, <i>American Honda Motor Company, Inc.</i>	Ray Bowman, <i>Economic Development Collaborative Ventura County</i> ; Lance Jungmeyer, <i>FPAA</i> ; Robert Tobiassen, <i>NABI</i> ; Greg Jones, <i>FTZC</i>
4:00 pm - 4:15 pm	TRANSITION BREAK			
4:15 pm - 5:15 pm	GENERAL	Covering the U.S. Trade Agenda	Marianne Rowden, <i>AAEI</i>	Bill Cassidy, <i>The Journal of Commerce/HIS</i> ; Mara Lee, <i>International Trade Today</i>
5:15 pm - 5:30 pm	GENERAL	Closing Remarks/Prize Announcements	Marianne Rowden, <i>AAEI</i>	