

2017 Annual Conference Panel Descriptions – Updated on 06/07/2017

**Panel: *Reinvigorating the Case for Trade***

Wednesday, June 21, 2017, 9:15 am- 10:30 am

General Session

This panel will discuss how trade professionals must think beyond the ramifications of trade on their department or company and toward how trade lifts economies. Amid a rising protectionist backlash, there are those in positions of power who question the value of trade, and this session is designed to arm attendees with the language they need to emphasize the positive force of trade inside and outside their enterprises.

Moderator: Eric Johnson, American Shipper

**Panel: *The Agony and Ecstasy of Disclosures***

Wednesday, June 21, 2017, 11:00 am – 12:00 pm

Breakout Session

To disclose or not to disclose, that is the question. As enforcement rises, so do disclosures and the accompanying anxiety. Our panel will discuss the business and legal concerns importers and exporters consider, and should consider, before disclosing a violation.

Moderator: Bob Leo, Meeks Sheppard Leo & Pillsbury

Speakers: Rosanna Wells, OFAC; Jacqueline, Lesowitz, PerkinElmer; Matt McGrath, Barnes Richardson

**Panel: *Democratization of Global Trade – How Cross Border eCommerce Can Benefit from the TFA***

Wednesday, June 21, 2017, 11:00 am – 12:00 pm

Breakout Session

Global ecommerce is the great equalizer for sellers. Once only the domain of the largest firms and the largest buyers, international trade is now accessible to anyone with a device and an internet connection. As such, internet-enabled trade – or ecommerce – represents tremendous potential for economic participation and growth in the developing world. This panel discussion will focus on how the World Trade Organization's Trade Facilitation Agreement (TFA) provisions can make the promise of open trade for all buyers and sellers a reality.

Moderator: Luisella Basso, Pitney Bowes

Speakers: Eugene Laney, DHL; Ned Steiner, e-Commerce Coalition

**Panel: *Divergence of Global Export Control Regimes***

Wednesday, June 21, 2017, 1:30 pm – 2:30 pm

Breakout Session

Expand your professional knowledge and learn about global export controls, how they are changing, and receive tips from compliance and operational experts. Introductory or novice, this panel will provide a range of information on export controls.

Moderator: Julie Parks, Raytheon

Speakers: Richard Duncan, Chemical Biological Controls Division, BIS; Mikah Wisner, Sr. Manager Global Trade Compliance and Supply Chain Risk, Harman

**Panel: *Single Window 2.0***

Wednesday, June 21, 2017, 1:30 pm – 2:30 pm

Breakout Session

In addition to the BIEC priorities and North American Single Window, we'll also touch on the future of the BIEC, talk a bit about COAC's role in providing trade input on these initiatives, and also cover the remaining phases of ACE implementation. FYI, the BIEC priorities I'm referring to are: De Minimis for PGAs, Foreign Entity Identification Numbers, Advanced Data, Harmonization of Sub-Descriptors, and PGA Access to Seizure and Enforcement Decisions.

Moderator: Susie Hoeger, Abbott Laboratories

Speakers: Amy Magnus, A.N. Deringer; Valarie Neuhart, CBP

**Panel: *Enforcement in the Trump Era***

Wednesday, June 21, 2017, 3:00 pm – 4:00 pm

Breakout Session

This panel will provide different perspectives on import and export enforcement under the current administration, including an update on audit activity from CBP. Presenters include a lawyer, an exporter and the CBP Branch Chief of Audit Policy will present.

Moderator: Michael Roll, Pisani & Roll

Speakers: Cheryl Johnson, Branch Chief, Audit Policy, CBP; Jeremy Page, Page Fura; Michael Bermudez, Manager, Trade Compliance and Empowered Official, Corporate/Legal, Parsons

**Panel: *"Making Drawback Great Again!"***

Wednesday, June 21, 2017, 3:00 pm – 4:00 pm

Breakout Session

Drawback is undergoing some of the most substantial changes it has experienced since its inception in 1789. How will this affect your company and what can you do to take advantage of new drawback opportunities? Important topics discussed will include the upcoming TFTEA drawback regulations, ACE's electronic drawback claim, and possible elimination of NAFTA drawback limitations. Also invited is noted drawback expert Acting Assistant Port Director for Trade, Maryanne Carney, to provide us with her informative drawback update from CBP.

Moderator: Michael Cerny, Cerny & Associates

Speakers: David Corn, CJ Holt; Maryanne Carney, CBP; Marc Hebert, Jones Walker; Bobby Waid, Charter Brokerage

**Panel: *Sanctions Compliance for the Rest of Us: What You Should Be Doing Regardless of Your Industry***

Wednesday, June 21, 2017, 4:10 pm – 5:10 pm

General Session

This panel will address steps any company can take, regardless of industry, to improve sanctions compliance. The panelists will present best practices and opportunities that approach sanctions compliance from different, but mutually beneficial directions, including automated tools to improve screening and risk spotting; audit and forensic services to assist in due diligence and investigations; and financial services to help limit and mitigate risk. The panelists will discuss ways that these practices can be combined and customized to provide targeted controls that benefit importers and exporters in any industry.

Moderator: Michael Burton, Jacobson, Burton and Kelley PLLC

Speakers: Virginia Thompson, Integration Point; Mel Chavez, Senior Legal Counsel - Trade Compliance, Shell Oil Company; Jeanette Chu, PricewaterhouseCoopers

**Panel: *Trade Policy Status Update***

Thursday, June 22, 2017, 8:30 am – 9:30 am

General Session

This panel will be a discussion among trade professionals with responsibility for legislative and regulatory affairs on how they approach setting trade priorities when a new Congress and Administration arrives in D.C.

Moderator: Marianne Rowden, President & CEO, AAEI

Speakers: Michael Flickinger, Advisor – Customs and Accounting, American Petroleum Institute; Michael Caskin, Dun & Bradstreet

***Roundtables and Hot Topics***

Thursday, June 22, 2017, 9:30 am - 10:30 am

Back by popular demand, AAEI is expanding the federal agencies and trade topics for small roundtable discussions with government officials or AAEI leaders ranging from exports, CEEs to Mod Act II. Attendees may participate in two roundtable discussions for a half-hour session. Attendees should review the map for the Roundtables to locate the agency or topic that they are interested in attending.

Participants: TBA

**Panel: *An Operational View of Export Control Reform***

Thursday, June 22, 2017, 11:00 am – 12:00 pm

Breakout Session

Learn about the latest progress on Export Control Reform. Hear strategies on moving large numbers of items to the EAR. Gain best practices on documenting your determination to move items from the USML to the EAR.

Moderator: Beth Pride, BPE

Speakers: Darren Riley at Huffman Riley; Jeffrey Leitz, Senior Engineer, Office of Strategic Industries & Economic Security, Munitions Control Division, BIS

**Panel: *Trusted Trader***

Thursday, June 22, 2017, 11:00 am – 12:00 pm

Breakout Session

CBP's Trusted Trader framework is the highest level of commitment to supply chain security and regulatory compliance between the trade and government agencies. This framework provides the highest level of trade facilitation across the global trade spectrum for seamless cross-border movements. CBP and Trusted Trade members of the program will provide their insight to the program and how it benefits their companies and the government.

Moderator: John Segal, Northrop Grumman Corporation

Speakers: Diane DeJarnett, Toyota Motor North America; Heather Litman, Grunfeld, Desiderio, et al.

**Panel: *FTAs – Multi-Lateral vs Bilateral***

Thursday, June 22, 2017, 1:30 pm – 2:30 pm

Breakout Session

This session will be moderated and lead by both service providers and industry professionals to review the challenges and opportunities of utilizing FTAs with consideration of the current geopolitical landscape.

Moderator: Anthony Tennariello, PricewaterhouseCoopers

Speakers: Louisa Elder, Abbvie; Travis Cresswell, Coca-Cola; Scott Johnston, Givens & Johnston

**Panel: *Managing Third-Party Providers for Your Global Export Program***

Thursday, June 22, 2017, 1:30 pm – 2:30 pm

Breakout Session

The globalization and integration of logistics networks as well as the growth of corporate compliance programs brings the challenge for the design and use of performance measurements to ensure that the proper level of controls are in place. During this panel discussion will take place to discuss the important

components of collection, reviewing the right data as well as the performance measurements that will drive change, improve service and deliver the right set of goals.

Moderator: Michael Ford, BDP

Speakers: Karen Rennar, Exxon Mobil; Nancy Cardenas, Lyondell Basell

**Panel: *North America Update***

Thursday, June 22, 2017, 3:00 pm – 4:00 pm

Breakout Session

This panel will review current import and export issues involving the U.S., Canada and Mexico, excluding NAFTA renegotiation. Among the topics that the panel will discuss are: North America Single Window Approach (not a Single Window), New Commercial Vision in Canada (transformation of all border processes), Free Trade Agreements (not NAFTA) New Food Regulations, Exports, Mexico Moving ahead without US, FTAs signed by Mexico, Can American companies benefits from Mexican FTAs?

Moderator: Tom Gould, Sandler, Travis & Rosenberg

Speakers: Brenda Cordova, Grupo Legal Cordova; Kim Campbell, mk marin

**Panel: *Challenges and Enforcement of Export Controls, Sanctions and Technology***

Thursday, June 22, 2017, 3:00 pm – 4:00 pm

Breakout Session

This panel will discuss issues surrounding the challenges and enforcement of export controls, sanctions and technology; Session will include showing of Film by FBI "Made in America" Sanctions Export Control Film.

Moderator: Doug Jacobson, Jacobson, Burton and Kelley PLLC

Speakers: Rick Shimon, Special Agent, BIS/OEE - San Antonio; Brett Maryott, FBI

**Panel: Setting Up a Global Export Control Program**

Thursday, June 22, 2017, 4:10 pm- 5:10 pm

General Session

This panel will explore from different viewpoints the process by which trade professionals should examine assess the landscape of their company's compliance risk, denied and restricted party screening and sanctions compliance.

Moderator: Phil Poland, DHL

Speakers: Kaye Mortensen, Bristol, Myers, Squibb; Melissa Bohannon, Weatherford; Bryce Bewley, Export Compliance Specialist, Office of Exporter Services, Export Management & Compliance Division, BIS